



國立成功大學管理學院國際經營管理研究所  
Institute of International Management, College of Management  
National Cheng Kung University  
1 University Road, Tainan, 70101, Taiwan (R.O.C.)  
Tel: +886-6-2757575#53011, Fax: +886-6-2751175, Email: em53011@email.ncku.edu.tw

To whom it may concern,

The Institute of International Management, National Cheng Kung University is going to host the Hidden Dragons program again this summer and offer a course called **Research Methods in Social Science**. All participants who successfully satisfy our requirements as follows are welcomed to apply.

1. Currently lecturers with Master Degree or higher ranking academic position
2. With research interests in MIS, IS/IT areas
3. Must submit a research paper or research in progress to Taiwan Summer Workshop on Information Management 2017 (TSWIM 2017)  
(<http://tswim2017.imba.ncku.edu.tw/>)

Instructors and course content information are as follows:

#### 1: Instructors

No.	Professor	School	Contents
1	Assoc. Prof. Xiao Xiao	Copenhagen Business School, Denmark	Qualitative & mixed method
2	Prof. Susanna Ho	College of Business and Economics, Australian National University, Australia	Experimental design
3	Assoc. Prof. Jack Hsu	IBMBA, National Sun Yat-sen University, Taiwan	PLS 3.0
4	Prof. Patrick Chau	University of Hong Kong, Hong Kong	Manuscript preparation & paper submission
5	Prof. Jengchung Victor Chen	IIMBA, National Cheng Kung University, Taiwan	Research critique/Research methodology explanation

2. **Time schedule:** from June 28 to August 26, 2017
3. **Location:** Institute of International Management, National Cheng Kung University, Tainan, Taiwan
4. **Number of credits:** 3 credits, equal to 54 class hours
5. **Materials:** handouts and PPT
6. **Financial supports:** Hidden Dragons Program will cover course tuition, accommodation, and field trips. (\*Participants need to self-cover air tickets, meals, insurance and other miscellaneous fees.)
7. **Deadline:** May 10<sup>th</sup> 2017 for Hidden Dragons and May 15<sup>th</sup> 2017 for TSWIM 2017
8. **How to submit:** For TSWIM 2017, please submit via our website. For Hidden Dragons, please email to Ms. Sinh Tran ([smilinsinh@yahoo.com](mailto:smilinsinh@yahoo.com)) the followings:
  - o CV
  - o Master Degree and transcripts
  - o Bachelor Degree and transcripts (optional)

The 5<sup>th</sup> Taiwan Summer Workshop on Information Management (TSWIM 2017) is hosted by the Institute of International Management, National Cheng Kung University in Tainan, Taiwan on June 28-30, 2017. This is not only a precious chance for international scholars and PhD students to discuss their research interests in the cutting edge issues of MIS but also a rare chance to meet and listen to the top scholars and Editors-in-Chief in the field. Our keynote speakers include:



國立成功大學管理學院國際經營管理研究所  
Institute of International Management, College of Management  
National Cheng Kung University  
1 University Road, Tainan, 70101, Taiwan (R.O.C.)  
Tel: +886-6-2757575#53011, Fax: +886-6-2751175, Email: em53011@email.ncku.edu.tw

- **Regents' Prof. Arun Rai**, EIC of MIS Quarterly;
- **Prof. Suprateek Sarker**, EIC of Journal of AIS;
- **Regents' Prof. Hsinchun Chen**, EIC of Springer Security Informatics and ACM Transactions on MIS; and
- **Assoc. Prof. Xiao Xiao**, Managing Editor of Journal of the AIS.

Admitted candidates for the Hidden Dragons Program need to come to take the prestigious opportunity to attend TSWIM 2017 (<http://tswim2017.imba.ncku.edu.tw/>). Scholars accepted for the program will only need to pay NT\$800 for the registration of TSWIM 2017 which is originally NT\$3000 for academic scholars. The workshop is the most important activity in MIS field in Taiwan. IS researchers from everywhere in Taiwan and from the world come to this workshop every year. Associating with the IS scholars first on June 28-30 then the following week is the instructors' teaching on Research Methods in Social Science. All the instructors' expertises are MIS area. Therefore for teaching effectiveness, candidates with MIS or IS/IT areas is preferred. Last year the Hidden Dragons Program offered Advanced Research Method course with 20 participants from over 10 countries from Europe and Asia. This year we include the TSWIM 2017 workshop in addition to the course in this program. It will be a great summer for the scholars from the world to work together to enhance research knowledge. There will be 2-3 field trips covered by the program along with the course taking. I am looking forward to seeing you this summer.

Sincerely yours,

Jengchung Victor Chen, Ph.D.  
TSWIM 2017 Workshop Chair  
Professor and Director  
Institute of International Management  
National Cheng Kung University  
Taiwan