

## Call for Application

### YCU Summer Program in Service Science 2017

Conference Date: July 30<sup>th</sup> – August 3<sup>rd</sup> 2017

Venue: Yokohama City University (YCU), leading organizations, and important attractions in Yokohama

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### Call for application

Yokohama City University calls for applications to join its "YCU Summer Program in Service Science 2017" at its Kanazawa Hakkei Campus. It was a five-day program (from July 30<sup>th</sup> – August 3<sup>rd</sup> 2017). The theme for this year is "Service Science." Participants from leading universities in Asian countries along with YCU students will participate in this international program.

### Important dates

Act	Date / Time	Note
Application submission deadline	Thursday April 28 <sup>th</sup> , 2017 before 4:00pm	At International College Building (close to PTT gas station)
Announcement of eligible applicants	Monday May 1 <sup>st</sup> , 2017	1. At International College Building 2. CMUIC Facebook Page
Interview	Tuesday May 2 <sup>nd</sup> , 2017 (1:00 – 2:00pm)	Note: Interviewing time may change depending upon numbers of applicants
Scholarship announcement	Wednesday May 3 <sup>rd</sup> , 2017	1. At International College Building 2. CMUIC Facebook Page
Scholarship contract signing	Monday May 8 <sup>th</sup> , 2017	

**Scholarship offered:** 2 Scholarships

**Scholarship covers:** (Approximate value 40,000 Thai baht)

1. Activities throughout the 5-days program
2. Accommodation (6 nights)
3. Plane ticket (round trip) from "Bangkok (**not Chiang Mai**)" to Tokyo (Go July 29 and come back August 4)

**Student shall pay (Approximate):**

1. Plane ticket (round trip Chiang Mai - Bangkok)
2. Passport
3. Insurance
4. Pocket money (Approx. 3,000 yen/day or approx. 1,000 Thai Baht/day)  
*Note: Pocket money is for your domestic transportation in Japan, meals, entrance fees for visiting important places, etc.)*

## Tentative Schedule

<b>YCU Summer Program in Service Science 2017</b>					
Tentative Schedule and Agenda					
Last updated: April 6, 2017					
	Day 1 Sunday, July 30	Day 2 Monday, July 31	Day 3 Tuesday, August 1	Day 4 Wednesday, August 2	Day 5 Thursday, August 3
9:00	Excursion			Lecture 2	Group Work 2
10:00	Excursion in Kamakura Area	Opening Ceremony In YCU Hakkei Campus	Fieldwork 1	Western and Eastern Styles of Service Management In YCU Hakkei Campus	Group Work for Presentation Issues and Solutions for Developing Service- oriented Society In YCU Hakkei Campus
			Visit at National Museum of Emerging Science and Innovation in Tokyo Bay Area		
12:00		Lunch	Lunch	Lunch	Lunch
13:00		Lecture 1	Fieldwork 2	Group Work 1	Presentation
		The Future of High-Tech Society from the perspective of Service Science In YCU Hakkei Campus	Corporate Showroom Tour at Panasonic Center Tokyo in Tokyo Bay Area	Group Work for Presentation Issues and Solutions for Developing Service-oriented Society In YCU Hakkei Campus	Group Presentation Issues and Solutions for Developing Service- oriented Society In YCU Hakkei Campus
14:30	Break				
15:00	Workshop				
16:00	Designing the Future Service- oriented Society In YCU Hakkei Campus				Closing Ceremony In YCU Hakkei Campus
17:00					Break/Transfer
18:00					
19:00					Farewell Party in Yokohama Bay Area

### Example from last year program

<http://www.yokohama-cu.ac.jp/en/ycu-summer-program-in-global-service-management/>



**Application Form**  
**YCU Summer Program in Service Science 2017**  
**Conference Date: July 30<sup>th</sup> – August 3<sup>rd</sup> 2017**

**Eligible applicant – Please Mark  $\checkmark$  in the  as applicable**

***Note: Eligible applicant must meet all requirements***

- Thai nationality
- Undergraduate student with at least 2 semesters completed
- Accumulated GPA 2.50 up
- Hold “Chiang Mai University Student status” during the conference period
- Have good English communication skills
- Agree to pay own expenses which exceed the scholarship granted by YCU

Name: \_\_\_\_\_

Nick Name: \_\_\_\_\_

Student Code: \_\_\_\_\_

Faculty: \_\_\_\_\_

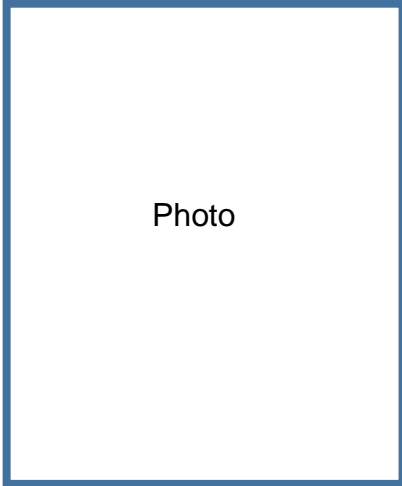
Major: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Line ID: \_\_\_\_\_

Email: \_\_\_\_\_

Accumulated GPA \_\_\_\_\_



Please explain your motivation to join this program.

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Please do some research and provide definition and examples of "Service Science"

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Why are you interested in "Service Science"?

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If you have a chance to join this program, how will you share this experience to you friend when you come back?

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(Applicant's signature) \_\_\_\_\_ Date \_\_\_\_\_

(Please add a new page as needed)